

Dear all,

Half of the year 2013-14 is over. Ten and half years of existence. We feel, that reflecting back is essential at this moment. What have we achieved in past 10 years? How many lives were really impacted? What percent of the women became aware about their health? What is our contribution to society? What is the worth of the outcome of all resources put in? We need answers. We need to introspect and analyze. We are planning to search for the answers by measuring SROI of our activities.

We have undertaken some new initiatives, have undergone some training programs for improving our techniques, and are now focusing on the visibility of Samavedana.

We have attached a short note on the same. We request you to kindly go through the same. Your inputs regarding the same as well as any other suggestion is most welcome. You are an important link in Samavedana's development and together we can definitely bring in some positive change in this society.

Back to quarterly progress in terms of numbers, fact sheet is attached separately.

Sincerely yours,

Preeti Damle  
Chief Executive Officer

## Samavedana

A look at the happenings (July – Sept. 2013)

### 1. 10 years Evaluation:

At the end of 10 years of existence, we tried to get a feedback from 3 of the pillars of Samavedana: Employees, volunteers and you – the Donors. The most important aspect that came forward was 'lacking visibility' and 'participation of youth'.

This finding led us to formulate our 'Marketing Plan 13-14'. Though the term Marketing is seen negatively for Social sector, we believe that in coming years, NGOs or VOs will be run as social businesses and will need to use all management concepts in running it.

Participation in various exhibitions, Getting Corporate Endorsements, Program on TV / Radio etc. are some of the avenues considered for.

*Experts in the field, please help us modify it further.*

### 2. Charity Partnership:



We are implementing a new idea for visibility. We proposed Corporate / business firms in various sectors to endorse us as their 'Charity Partners'. Glad to mention that the first 2, we approached have kindly accepted our request – We are thankful to Mr. Milind and Kaustubh Marathe of Marathe Jewelers and Mr. Shailesh Bhandari of B U Bhandari Automobiles for endorsing us.

The idea is to have brochures / banners mentioning their endorsement to Samavedana at their showrooms and appeal their clients to donate to Samavedana.

*Here is an opportunity for you to introduce us to your / your relative's organizations.*

### 3. Volunteer's Training:

Tough the evaluation feedback by volunteers, one more aspect was emphasized. Their training. We have now initiated volunteers training once every month on 1st Saturday of every month. At the first such training was held on 7th Sept. 13. 5 volunteers attended it. 3 of them have started working with us.

*You may now join us as volunteer and enjoy satisfaction of saving mankind.*

#### 4. Organ Donation Week:

1st week of September is celebrated as 'Organ Donation Week' worldwide. We were not the exception. Activities conducted:

- Distribution of 50,000 pamphlets in newspapers



- Distribution of 10,000 paper bags, printed with Skin Donation message thru various medical stores

- Event on Organ Donation by 'Sainath Mitramandal' at H V Desai College during 'Skin Donation Awareness Week': Aug. 1st week, 2013  
Attendance: ~ 75. -  
Preeti & Amar



- Interview on Doordarshan

Doordarshan also took a note of our efforts of promotion of skin donation and an interview of Dr Jaisingh Shinde and Preeti Damle was taken on DD Sahyadri Channel during 'Hello sakhii' program by Rupalaxmi Shinde on Skin Donation / Bank.

*You can organize such an awareness lecture in your organization / society / groups.*

#### 5. Pediatric Cardiac Surgeries:

Towards the end of the quarter, an ambitious project has knocked our doors. With reference to a cardiology case referred by Dr. Avinash Pol, Social Activist from Satara, who got aid from Samavedana, Zilla Parishad of Satara have approached us for financial aid to around 50 cardiac patient children, studding in Satara ZP schools. We will be doing these cases along with Jeevan Dayee Yojana of State Government. We plan to raise fund for this project from Satara district only. *Those, who have any Satara connections, please give us the referrals for funding.*

## 6. Social Returns on your donations:

At the end, last but not the least, we have recently undergone training on measuring 'Social Returns on Investment' - which will give correct worth of returns on YOUR investments in the form of donations.

*Masters in Accounting, Finance, Economics and Research can give their inputs in this project.*

Your other inputs and suggestions are vital to us and please feel free to contact us for any query, help or guidance.



Health Check Up Camp at Panshet. Rachana Hostel, home for school going children coming from remote parts of Panshet area. Children with Ms. Minal Vanarse, Coordinator, Community activities, Samavedana

09/08/2013

**Program wise Performance for this quarter:**

**1. Financial Aid to Patients :**

No. of patients: 19(repeat) + 31(new):50

**2. Health Camps:**

No. of camps conducted: 4

No. of beneficiaries: 411

**3. Preventive cancer screening program:**

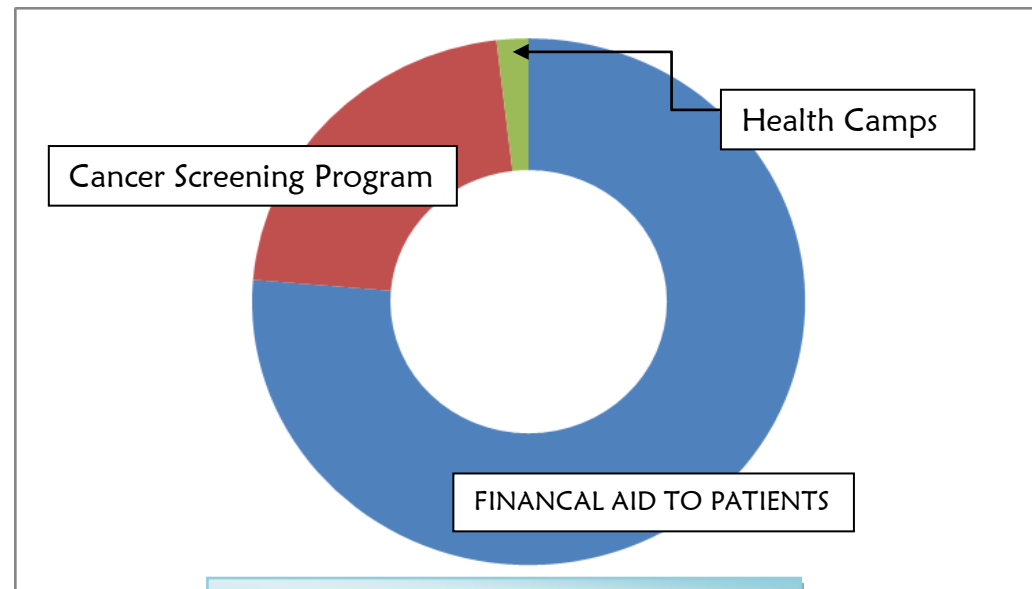
No. of beneficiaries: Total: 910; Karad: 383; Pune: 527

**4. Skin Donations/retrievals: 6**

**Program wise Disbursement:**

(for the quarter July to Sept. 2013)

	<b>This quarter</b>
Financial Aid to Patients	<b>INR 24,68,894</b>
Cancer Screening Program	<b>INR 7,05,537</b>
Health Camps	<b>INR 60,177</b>
<b>Total</b>	<b>INR 32,34,608</b>

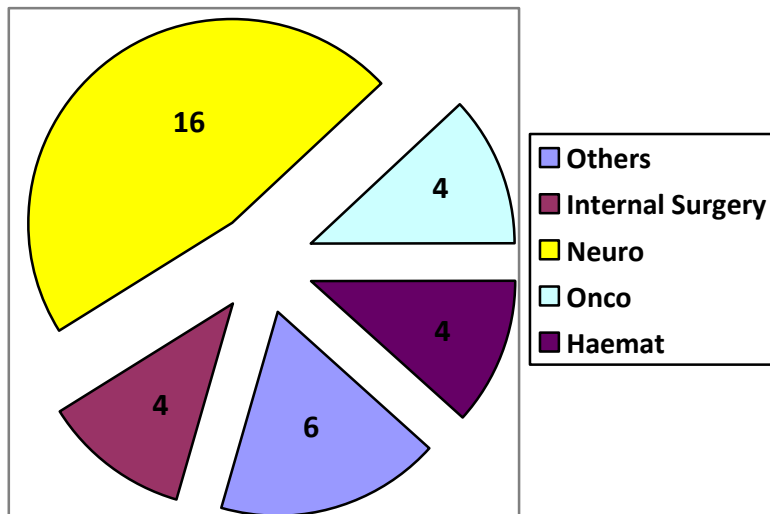


**Donation Review: (For Details See Annexure )**

Since Inception till 31.09.2013	In this quarter
Rs. 7,46,28,445	Rs. 18,71,251

**Patients Review:**

This has been a busy quarter as we have done tremendous work, we could help as many as 40 patients. Sahyadri Hospital at Karve road became healing station to 80% of them by treating 32 patients of them. Kasba Peth, Nagar Road, Kothrud, Bopodi, Hadapsar and Swargate units of Sahyadri Hospitals did their bit by treating one each while Karad Hospital took care of 2 patients.



Patients Analysis: Specialty Wise

As the graph suggests, we treated 16 neurology/neurosurgery patients. The number of these patients has always been higher than the other specialties. We could help 4 patients needing treatment for Internal Surgery, hematology and oncology/oncosurgery specialties. While the rest of the patients (6) were required to undergo treatment in orthopedic, vascular and gynecology specialties.

**A Case: Mr Laxman Sonne:**

Laxman was referred to Samavedana by sister NGO – Vidarthi Sahayak Samiti, where Laxman's brother is staying.

He came to Samavedana complaining fever spikes on and off. Laxman, 26, worked as Machine Operator at a factory in Hyderabad, was operated for Arnold Chiari Malformation. Even after the operation he was observed to have persistent fever.

His family comes from draught affected Osmanabad district. His parents, who work as laborers in farms couldn't find any work to daily wages because of the draught, making Laxman the only earning member of the family. Laxman's brother pursues education under learn and earn program to complete his graduation.

Having already spent a lot of money for earlier operation, this poor family's financials were almost exhausted. This is when the patient came to Samavedana. Samavedana sanctioned the financial aid and with Sahyadri Hospital's and its doctors' contributions the Sonne family could take a breath of sigh as the pillar of their family was revived.

Out of total bill of Rs. 2.5 Lacs, Sonne family raised Rs. 40 thousand. Doctors waived off Rs. 54 thousand of their fees, the hospital gave concession of Rs. 21 thousand and Samavedana contributed Rs. 1.29 lacs through generous donation of around 25 donors.

We thank every donor and well wisher on behalf of Sonne family.



Promoting and Creating Awareness about Samavedana and Skin Donation



At the United Western Society's Blood Donation and Dental Check Up Camp: 1<sup>st</sup> Sept. 13

During Mega Blood Donation Drive By Samruddha Jeevan Foundation: 26<sup>th</sup> Sept.13

At SahakarNagar Mahila Mandal, Pune.





**Annexure - Donations Above ₹ 10,000**

Name of The Donor	Amount (Rs)	Name of The Donor	Amount (Rs)
Mr. Rangnekar Sharu S.	100000	Dr. Damle Balkrishna Shivram	20000
Mr. Dangat Balasaheb Jyotiba	100000	Smt. Lad Hemalata A.	20000
Ms. Phadke Sudha Shripad	50000	Dr. Datar Sangeeta M.	20000
Mr. Raje Jaideep	50000	Rajesh Kasat & Co. (Mr. Kasat Rajesh)	18000
Mr. Jog Narayan Dattatraya	40000	Mr. Dahibhate Vijay	17500
Mr. Sane Sanjay & Monica Dani (USD 501\$)	30491	Mr. Joshi Dilip L.	15000
Mr. Patil Jeetendra Vasantao	30000	Smt. Deshmukh Mangala Vaman	15000
Pro. Devadhar Sandeep R. Devadhar Classes	25000	Mr. Rajhans Kishore	15000
Late Shri. Bhaskar Shankar Deshpande Charitable Trust	25000	Mr. Apte Sachin	15000
Smt. Govaikar Sumitra Jagannath	25000	Mr. Kinare Manohar Ganesh	15000
Mr. Saptarshi P. Chandrashekhar	25000	Mr. Dindore Umesh Shridhar	15000
Mr. Sathe Mukund Madhav	25000	Mr. Phadke Achyut Shivram	14000
Mr. Namjoshi Pradip Madhukar	25000	Mr. Jog Pramod	12000
Mr. Varerkar Madhav Dattatraya	25000	Mr. Mupparapu Krishna	12000
Mrs. Joshi Kumudini Dilip	25000	Ms. Rupnar Sunita Raju	12000
Mr. Sathe Gajanan	21000	Mr. Deshmukh Satish Balkrishna	12000
Dr. Puneekar Vijaya B.	21000	Mr. Ghate Rajaram	12000
Dr. Damle Balkrishna Shivram	20000	Smt. Mundkar Jaylaxmi Dattatray	10000

Name of The Donor	Amount (Rs)	Name of The Donor	Amount (Rs)
Mr. Thatte Upendra Dattatray	12000	Smt. Mundkar Jaylaxmi Dattatray	10000
Mr. Ambardekar Shrikant D.	12000	Mr. Chippalkatti Anil A.	10000
Dr. Kanitkar Prajakta Prashant	12000	Mr. Apte Sudhakar Vaman	10000
Mr. Kane Prakash P.	11000	Dr. Mrs. Bhide Vimal Narayan	10000
Mr. Kale Dilip Govind	11000	Mrs. Damle Sunanda	10000
M/s. Kalashetram Silks   Mr. Sagar Paskanti	11000	Mr. Kulkarni Dattatray Ramchandra	10000
Mt. Kudale Jay Mahesh Sam Enterprises	11000	Mr. Barve Subhash Raghunath	10000
M/s. Shriram Charities (Kulkarni )	11000	Mr. Thatte C. D.	10000
Jagruti Mahila Mandal	11000	Mr. Saptarshi P. Chandrashekhar	10000
Deo Prashant Vinay	10001	Mr. Dahibhate Vijay	10000
Mrs. Kinjawadekar Mandakini	10000	Mr. Khetan Paresh	10000
Mr. Karandikar Krishnaji Shankar	10000		

